



**Do you want to play**

# The Newtonian Shift

## **Why so much attention for Earth?**

At least 60% of greenhouse gas emissions are caused by energy. As a species, humans are currently consuming a lot more than what Earth can handle. To ensure that our children and their children will still be able to live on this Earth, we will have to drastically reduce our energy consumption and transition, more quickly, to sustainable energy sources. In order to accelerate this energy transition, Eneco Group wants to create more awareness of this. So that you gain insight into what you can do to help in this.

## **How will that work?**

The Newtonian Shift is a serious game that allows you to experience the energy transition. A transition that is and will remain at the top of the agenda for governments, organisations and societies during the coming decades. The purpose of the game is to enable you, as a player, to experience the pace and complexity of the energy transition and the impact of your choices from the perspective of different stakeholders, end users, and energy and tech companies. Through playing the game, you learn what it takes to be successful in these turbulent and challenging times.

'What is your strategy for entering into partnerships and making the world more sustainable? This is your opportunity to show how much you care about our earth – will you take part? One thing is certain: playing it safe will only end up in disaster!'

## **Do you want to play The Newtonian Shift with your fellow students?**

Please contact:

Monique Hagenouw, Eneco Group

Monique.hagenouw@eneco.com, +31 6 21 24 79 32

Enecogroep.nl

**Eneco Group**